



**We all want a Swachh Bharat,
but what makes India dirty?**





India is dirty because we throw all waste in one bag!

Although our immediate surroundings look clean, is this really contributing to a clean environment, city and country?





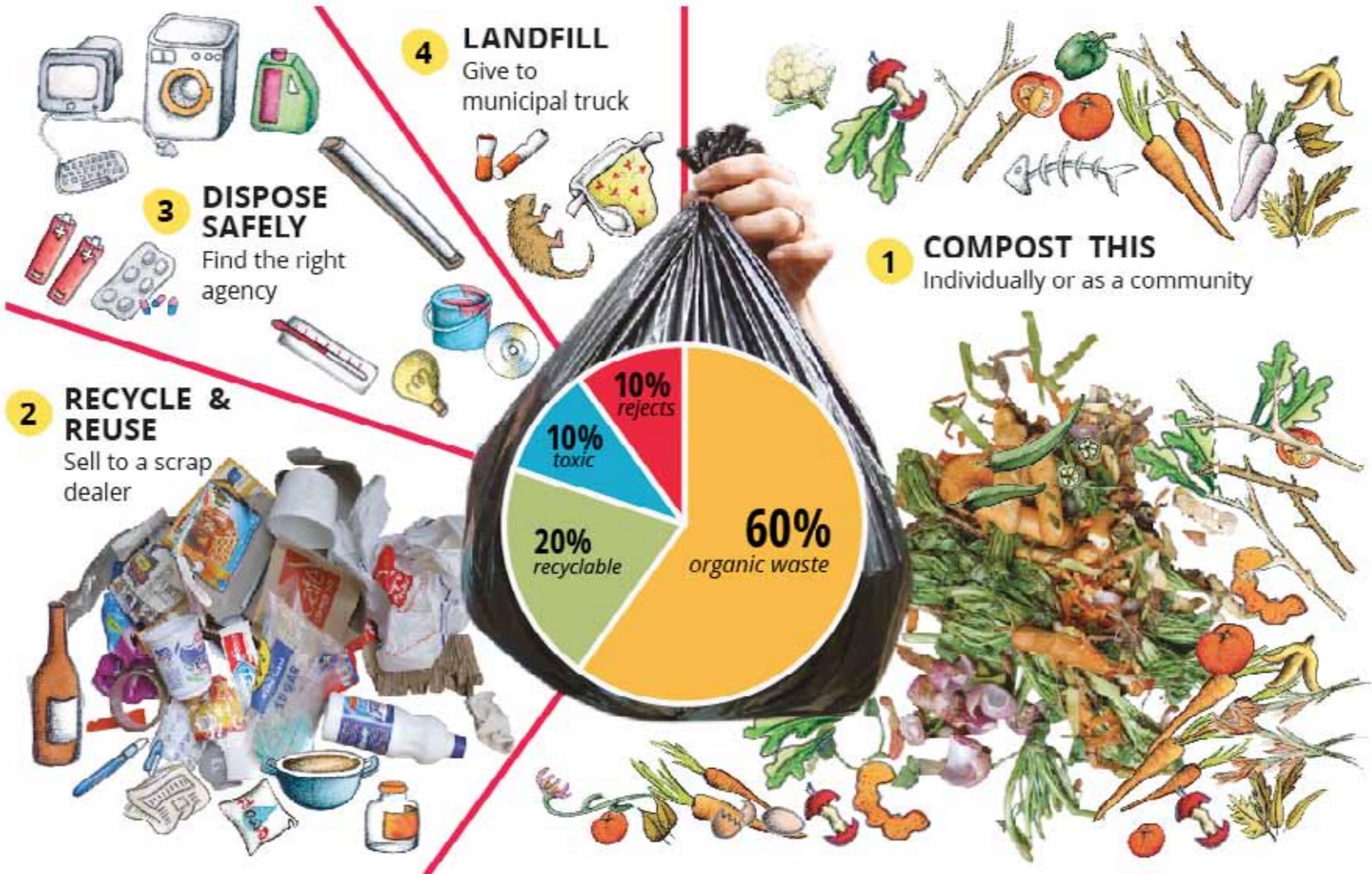
So what else can we do?





We can throw differently & keep each category separate.

Keep it separate, keep it valuable!





This is how we citizens can spend 2 hours a week / 8 hours a month

Only brooming & dumping is not enough!

DAILY

 Segregate waste	3 mins	=		~ 10 minutes a day ~ 1 hour a week ~ 4.5 hours a month
 Compost organic waste locally	5 mins			
 Dispose sanitary waste safely (Where does this go, Modi Sir?)	2 mins			

WEEKLY

 Give dry waste to recycler	15 mins	=		~ 1/2 hour a week ~ 2 hours a month
 Infect 5 other people with swachh!	20 mins			

MONTHLY

 Dispose e-waste safely	15 mins	=		~ 15 mins a month
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TOTAL =  ~ 1.5 hours a week
~ 6.5 hours a month



This is how you can help us Modi Ji - make these 7 points a national mandate

1. MANDATORY SEGREGATION

Why are we still throwing out mixed waste?!?
Segregation at source is the only way.



2. DECENTRALIZED COMPOSTING

At the home / community / ward level.
No organic waste to reach a landfill.



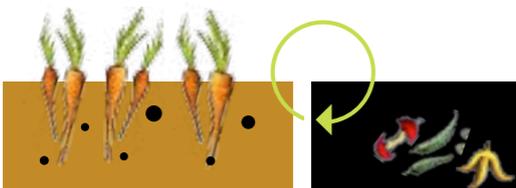
3. WASTE IN URBAN PLANNING

Alloting space for waste transfer points,
informal recycling, sanitary waste incineration,
mercury bulb recycling & putting in facilities for
workers in this sector.



2. SCHOOL GARDENS

Composting and vegetable
gardens (in addition to toilets) in
all government schools.



5. DEBRIS RECYCLING

Space to be
allocated



6. INCENTIVIZE RESOURCE RECOVERY INDUSTRY

Piggerys, biogas, recycling,
composting, re-mediation & EPR.



7. SCIENTIFIC LANDFILLS

For reject waste



EPR = External Producer Responsibility



Daily Dump - cleaning up India since 2006



14,272 KGS

kept out of India's
landfills EVERYDAY by
our customers.



OVER 25,000

Indians compost at
home and reduce
the burden on the
public waste collection
system.



DESIGN

& innovation in
India for 8 years.
We proudly make in
India, for India.



17 CITIES

have citizens who
compost at home,
thanks to inspiring
champions and
partners.



**3 CRAFT
COLLECTIVES**

produce our products,
earning livelihoods and
turning over 20 lakh
per year.

All this at no cost to government, only benefits!

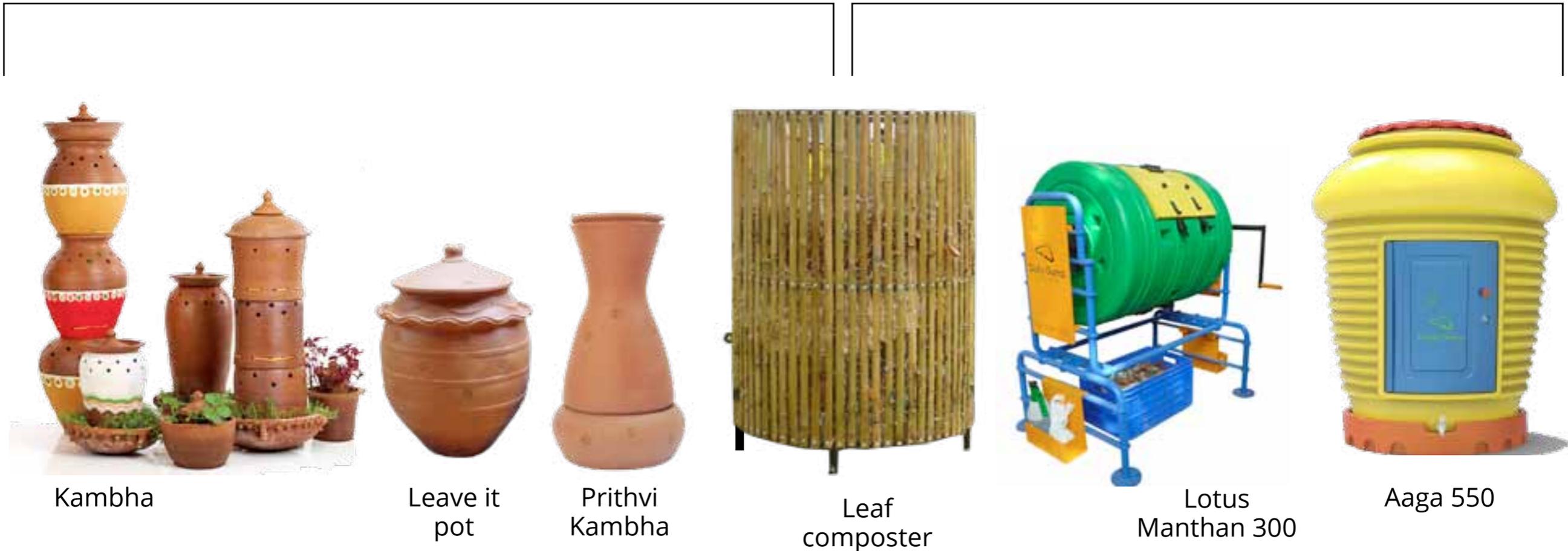


Design and innovation Made in India, for India

Our products help responsible citizens reduce the burden on the public system by turning 60% of household waste into organic manure, at home.

For home composting

For community composting



Kambha

Leave it pot

Prithvi Kambha

Leaf composter

Lotus Manthan 300

Aaga 550

We can help you clean up India, let's talk!

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Daily Dump is a brand of PBK Waste Solutions Pvt Ltd.

www.dailydump.org

Winner of the Namma Bengaluru Award for
Social Entrepreneurship (2014)

